



Bing Maps

Bing Maps for Enterprise // License models and extensions for standard maps

Bing Maps, an innovative cloud map service from Microsoft, is used to visualize spatial information and offers a wide range of application possibilities. In addition to developer licenses, Bing Maps also offers licenses for end customers.

Bing Maps

- Map-based content and services
- Satellite and aerial imagery
- Three-dimensional visualization of the surrounding area from a bird's eye view
- Cloud service
- Geocodes can be stored in the application

License models for developers and end users

- Full Known User
- Light Known User
- Tracked assets with / without routing
- Transaction-based

Use cases

- Visualization of data (e.g. of locations) for customers, employees or management
- Route planning for vehicles
- Fleet management / ship tracking
- Customer segmentation & analysis / CRM
- Branch finder applications

Target groups

- End customers
- Developers
- Azure customers
- SaaS partners